

**CERTIFICATE OF MAILING/TRANSMISSION (37 CFR 1.8)**

I hereby certify that this paper (along with any paper referred to as being attached or enclosed) is being submitted by First Class mail to the US Patent and Trademark Office: Commissioner for Patents, PO Box 1450, Alexandria, VA 22313-1450 or transmitted by facsimile to the U.S. Patent and Trademark Office, Fax No. (703)872-9306.

Date: 02 March 2006

By: Laurie A. Torres  
Laurie A. Torres



**Mail Stop Amendment**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**In Re: Patent Application of Charles A. Eldering**

Conf. No.: 8882 : Group Art Unit: 2614  
Appln. No.: 09/712,790 : Examiner: Sheleheda, James R.  
Filing Date: 14 November 2000 : Att'y. Docket No.: T721-10  
Title: QUEUE BASED ADVERTISEMENT SCHEDULING AND SALES

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**INFORMATION DISCLOSURE STATEMENT**

Each of the documents listed on the attached Information Disclosure Statement Citation Form PTO/SB/08A may be material to the patentability of the above-identified patent application and/or may result in a duty to disclose in accordance with 37 C.F.R. §1.56.

In accordance with the official waiver posted July 11, 2003, copies of the U.S. Patents and U.S. Patent Publications listed on the attached Form PTO/SB/08A are not being provided. However, copies of the foreign references and non-patent documents are enclosed. The official waiver withdraws the requirement under 37 C.F.R. § 1.98(a)(2)(i) for submitting copies of each listed U.S. Patent and U.S. Patent Application Publication with respect to applications filed after June 30, 2003. Copies of the listed U.S. Patent documents will be provided upon request.

The filing of this Information Disclosure Statement shall not be construed as an admission that any of the listed documents constitute prior art, nor as an admission against interest in any manner.

This Information Disclosure Statement is being submit

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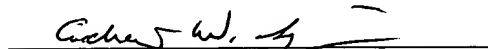
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- ☐ (1) within three (3) months of the filing date, entry into national phase in an international application or before the mailing date of the First Office Action; or
- ☒ (2) after the period defined in (1) above but before the mailing date of a Final Rejection or Notice of Allowance, and
- ☐ Certification is made below, or
- ☒ The check or authorization to charge deposit account in the amount of the fee set forth by 37 C.F.R. §1.17(p) is attached.
- ☐ (3) after the mailing date of a Final Rejection or Notice of Allowance but before the payment of the Issue Fee, and
- ☐ Applicant hereby Petitions the Commissioner to consider the attached references; Certification is made below and the fee is included.

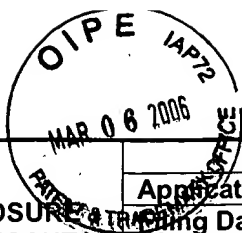
It is respectfully requested that this Information Disclosure Statement and the documents listed on the attached Form PTO/SB/08A be considered and acknowledged by the Examiner in connection with the above-identified patent application, be made of record therein, and that the listed document(s) be cited in the issued patent.

- ☒ The Commissioner is hereby authorized to charge Deposit Account No. 501535 as noted below. A duplicate copy is enclosed:
- ☒ Information Disclosure Statement Fee under 37 C.F.R. §1.97(c) and §1.17(p) in the amount of \$180.00.
- ☒ Any deficiencies or overpayments in the above-calculated fee.

Respectfully submitted,

  
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Date: 3/2/06



Form PTO/SB/08A		<b>Complete if Known</b>	
<b>INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b>  (use as many sheets as necessary)		Application Number	09/712,790
		Filing Date	14 November 2000
		First Named Inventor	Eldering, Charles A
		Group Art Unit	2614
		Examiner Name	Sheleheda, James R.
Sheet 1 of 1	Attorney Docket Number	T721-10	

U.S. PATENT DOCUMENTS			
Exr Initials	U.S. Patent Document		Name of First Inventor of Cited Document
	Number	Kind Code (if known)	
	US4930011		Kiewit; David A.
	US5029014		Lindstrom; James E.
	US5410344		Graves; Gordon T.
	US5612742		Krause; Edward A.
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	09/635,539		Eldering , Charles A.
	09/635,542		Eldering , Charles A.
			Date of Publication of Cited Document MM-YYYY

FOREIGN PATENT DOCUMENTS					
Exr Initials	Foreign Patent Document			Name of Applicant of Cited Document	Date of Publication of Cited Document MM-YYYY
	Country Code	Number	Kind Code (if known)		
	CA	2264392		MIHARA	01-1999
	WO	0049801		YUEN	10-2001
	WO	0069163		ELDERING	11-2000
	WO	9717774		PARK	05-1997
	WO	9960789		KNEE	11-1999
	WO	9965237		ISMAIL	12-1999
					T <sub>1</sub>

Examiner Signature		Date Considered	
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03/02/2006

T<sub>1</sub> - Place a check mark if complete document is in English; otherwise, place a letter "A" if only an English abstract is attached.